



**Hungary-Croatia**

IPA Cross-border Co-operation Programme



# Workshops and study tours organized during ECOTOP

*Osijek, 19 September 2014*



The project is co-financed by the European Union through the  
Hungary-Croatia IPA Cross-border Co-operation Programme



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## Following 6 workpackages in frame of the ECOTOP project:

- 1) Research on ecotourism
- 2) Workshops organized by the partners
- 3) Study tours
- 4) Training program and training material development
- 5) Trainings
- 6) Electronic platform



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## Workshops:

- ***Legal requirements related to the project from the perspective of nature protector authority***

Place: Zalaegerszeg, Date: 5 February 2014, Organizer: ZMKIK

- ***Determinants of production and sales of environmentally-grown food***

Place: Osijek, Date: 12 March 2014, Organizer: HAH

- ***Nature protection and development of ecotourism in Croatia***

Place: Krizevci, Date: 2 April 2014, Organizer: VGUK

- ***The position of local products and eco-tourism in Somogy county***

Place: Bószénfa, Date: 24 April 2014, Organizer : KE

- ***Development opportunities in Ecotourism***

Place: Kardosfa, Date: 25 April 2014, Organizer: SKIK



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## Study tours:

- **In Croatia – organized by HAH**

Date: 6-7 May 2014

- **In Hungary – organized by SKIK**

Date: 26-27 May 2014



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## Topics related to ecotourism:

- Nature and environment protection – legislation
- Touristical attractions: nature, architectural heritage, traditions, programs
- Services: accomodation, hospitality, local products, program organizers
- Ecological farming
- Food safety, consumer protection, quality
- Marketing, trademarks, network cooperations
- Cooperation with other organizations: selfgovernments, civil organizations, tourist agencies, authorities, national parks
- Ecotouristic experts – education, trainings
- Long-term sustainability



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## WORKSHOP

Osijek, 12 March 2014



### Džem od šipka



Sastojci: šećer, kaša šipka, tvar za želiranje  
pektin, regulator kiselosti limunska kiselina

Proizvedeno od 40 g voća na 100 g proizvoda  
Ukupni šećeri 67 g na 100 g proizvoda

"Kapljica" d.d, Zagrebačka 5, 10000 Zagreb,  
Hrvatska  
Zemlja podrijetla: Hrvatska  
Najbolje upotrijebiti do kraja 2014.  
Nakon otvaranja čuvati u hladnjaku.

L1022010



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PRAKSE  
ZA UGOSTITELJE



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## WORKSHOP

Križevci, 2 April 2014



### RURALNI TURIZAM

- seoski turizam
- vinski turizam
- gastro turizam
- lovni turizam
- ribolovni turizam
- turizam u nacionalnim parkovima i parkovima prirode
- vjerski turizam
- kulturni turizam
- pustolovni turizam (avanturistički)
- zdravstveni turizam (toplice)

### SEOSKI TURIZAM

- TSOG ili agroturizam
- kušaonica
- izletišta
- ruralna kuća za odmor
- ruralni B&B (noćenje s doručkom)
- ruralni obiteljski hotel
- ruralni kamp
- etnosela
- etnozbirke
- seoske manifestacije
- folklor

### TSOG ILI AGROTURIZAM

- usluge noćenja
- usluge prehrane
- ostale usluge aktivnog odmora na turističkom seoskom obiteljskom gospodarstvu



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## Study tour in Croatia

### Orlov put, Bilje



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## Study tour in Croatia



**Ivica i Marica,  
Karanac**



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## Study tour in Croatia

**Baranjska kuća,  
Karanac**



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## Study tour in Croatia

**Podrumi Belje,  
Kneževi vinogradi**



**Tri mudraca,  
Karanac**



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## Study tour in Croatia

### Udruga za promicanje inkluzije, Karanac



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## **Kick off meeting** Kardosfa, 17-18 October 2013



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## WORKSHOP

Zalaegerszeg, 3 February 2014



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## **WORKSHOP**

Bószénfa, 2014. április 24.



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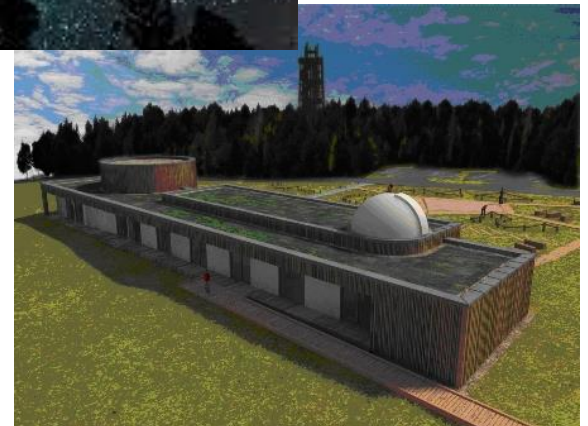


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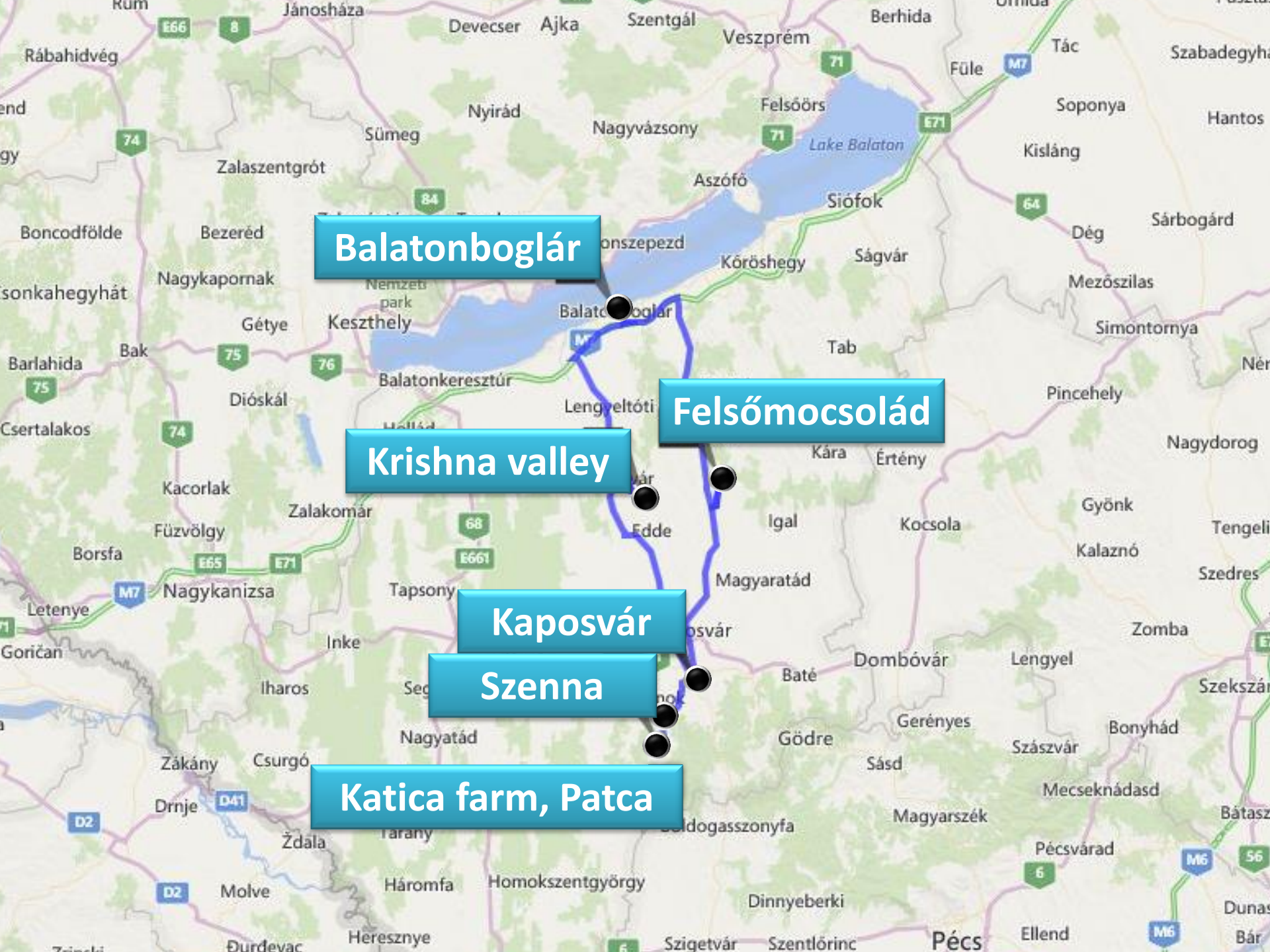
## WORKSHOP

Kardosfa, 25 April 2014



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Balatonboglár

Felsőmocsolád

Krishna valley

Kaposvár

Szenna

Katica farm, Patca



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## Study tour in Hungary

### Krishna valley



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## Study tour in Hungary

### Balatonboglár



### Felsőmocsolád



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## Study tour in Hungary

### Deseda, Kaposvár



### Szena



### Katica farm, Patca



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## Results:

- Collected information connected with Ecotourism
- Introduced ecotouristical possibilities on the Hungarian-Croatian cross-border region
- Exchanged experiences, new ideas
- Cooperation between participants of the programs
- Improved cooperation between the project partners



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**Thank you for your attention!**



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